

MEETING OF STANDING COMMITTEES

City Hall, 220 Clay Street
December 5, 2022

The meeting of Standing Committees met at City Hall at 5:50 p.m. on December 5, 2022, with the following Committee persons in attendance: Councilmembers Susan deBuhr, Kelly Dunn, Simon Harding, Daryl Kruse, Dustin Ganfield, Gil Schultz, and Dave Sires. Staff members from all City Departments and members of the community attended in person.

Finance & Business Operations Committee:

Chair Dunn called the meeting to order and introduced the only item on the Finance & Business Operations Committee Agenda, Grow Cedar Valley Update and introduced Grow Cedar Valley CEO, Cary Darrah. Ms. Darrah discussed two new hires for Grow Cedar Valley, DEI Summit, Placemaking, Destination Iowa, creating engagement for community members, government affairs and Grow Cedar Valley office relocation. Ms. Darrah introduced Vice President of Economic Development, Lisa Skubal. Ms. Skubal gave a marketing and business growth report including: Expansion of businesses, shovel ready land, lead generation campaign, site selection consultants, association members of the guild, conducting existing business visits, marketing trip to Europe and the Cedar Valley Manufacturers Association. Ms. Skubal introduced Workforce Solutions Coordinator, Stephanie Detweiler. Ms. Detweiler gave an overview of the Live the Valley Campaign, the Livability Cedar Valley magazine, and the coaster campaign. Ms. Detweiler discussed her networking in the community with human resource professionals and attracting individuals to the Cedar Valley. Councilmembers discussed the airport advocacy and marketing Cedar Falls Utilities high speed internet.

Committee of the Whole:

Chair Harding called the meeting to order and introduced the first item on the Committee of the Whole Agenda, Council Policy on Official City Proclamations and introduced Mayor Green. Mayor Green gave an overview that included: Mayor no longer initiating proclamations, city council will approve all proclamations and proclamations will no longer be read at council meetings. Under item 2. Proclamation submission, C., it will read, "Requests must be submitted to the city at least 30 days prior to the desired proclamation date". Under item 3. Proclamation approval, A., it will read, "The mayor shall submit all requested proclamations for council approval under a single cover memo". It was moved by Schultz and seconded by Dunn to move forward with the Council Policy on Official City Proclamations. The motion was put to vote. Aye: deBuhr, Dunn, Harding, Kruse, Ganfield, Shultz, and Sire; Nay: None.

Chair Harding introduced the second item on the Committee of the Whole Agenda, Council Policy on Public Awards and Recognition and introduced Mayor Green. Mayor Green explained these are public awards, with costs and this will clarify the procedure. Mayor explained this policy would establish a new Key to the City award and details various city awards for outstanding public achievement and service to Cedar Falls. Councilmembers discussed who determines whom receives awards; it was determined that under The Keys to the City (3., B., 1.) that Mayor will consult with Councilmembers. It was moved by Ganfield and seconded by Kruse to move forward with the Council Policy on Public Awards and Recognition with amendments discussed. The motion was put to vote. Aye: deBuhr, Dunn, Harding, Kruse, Ganfield, Shultz, and Sire; Nay: None.

Chair Harding introduced the third item on the Committee of the Whole Agenda, Council Policy on Boards and Commissions Interviews and introduced Mayor Green. Mayor Green gave an overview of the existing process. Councilmembers discussed the interview process of potential Boards and Commission candidates and conducting interviews of candidates at the Standing Committee meetings and agreed to not conduct formal interviews. Instead, new committee member(s) will be invited and recognized during the approval of their appointment at the City Council meeting. Councilmembers decided to end the practice of interviewing Boards and Commission members at the Standing Committee meetings. It was moved by Ganfield and seconded by Kruse to move forward with inviting new committee member(s) to City Council meetings to participate during their appointment. The motion was put to vote. Aye: deBuhr, Dunn, Harding, Kruse, Ganfield, Shultz, and Sire; Nay: None.

Meeting adjourned at 6:47 p.m.

Minutes by Kim Kerr, Administrative Supervisor